

“International Conference on Tourism and Transition”

Annual conference of the German Tourism Research Group

Munich 17-18 May 2018

Venue: Evangelische Stadtakademie München, Herzog-Wilhelm-Str. 24, D-80331 München)

Preliminary Programme: (01/05/2018)

Wednesday 16.05.2018

Get together at the Beer garden “Park-Café” 20:00
(Sophienstr 7, D-80333 München; own expenses)

Thursday 17.05.2018

Registration 09:30-09:45

Welcome Notes 09:45-10:00
Hans Hopfinger (AKTF)
Hansjörg Brey (SOG)
Ines Carstensen (CIST),

Plenary session 10:00-11.30
The Role of Tourism in Transforming Southeast Europe

Tine Lehmann, (HTW-Berlin) :
*Transnational tourism in transition countries:
Reflections on the Peaks of the Balkans Trail*

Daniel Göler (University of Bamberg)
& Dhimitër Doka (University of Tirana)
*Tourism and Transition in the Western Balkans – Albania as a laboratory
for tourism development*

Anna Farmaki (Cyprus University of Technology)
Tourist-host encounters in post-conflict destinations

Coffee break 11:30-12:00

Panel discussion 12:00-13:00
Tourism transforming Southeast-Europe to the better?

Lunch break 13:00-14:00

Young Researchers Forum 14:00-14:45

Coffee break 14:45-15:15

Line I Tourism views Transition (general track)

15:15-16:45

Werner Gronau:

Spreading Tourism Antagonism and the myth of sustainable tourism

Stanislav Ivanov:

Ultimate transformation: How will automation technologies disrupt the tourism industry?

Craig Webster:

Halfway there: the transition from 1968 to 2068 in tourism and hospitality

15:15-16:45

Line II Tourism views Transition (South East Europe)

Frieder Voll & Jan Mosedale:

Political-Economic Transitions and their impacts on tourism in Svaneti, Georgia

Eckehard Pistrick:

Immaterial Cultural Heritage: A Resource for Sustainable Tourism? - Cultural Politics and Local Experiences with the UNESCO Status in Relation to Southeast European Musical Practices

Elka Dogramadjieva & Vasil Marinov:

Bulgarian tourism spatial structure: sustainable or inertial?

Wrap-up of the day

16:45-17:00

General Assembly AKTF (open for non-members)

17:15-18:45

Evening Event

19:00

Augustiner Keller (Arnulfstraße 52, 80335 München)

Friday 18.05.2018

Welcome back

09:00-09:15

Line I: Tourism views Transition (general track)

09:15-10:45

Tim Harms & Julian Reif:

To be a or not to be a Tourist?

About the image of the tourist and its effects

Julia Peters & Elisabeth Mattner:

Customer orientation in share tourism: Investigating transformations in peer behavior

Marius Mayer & Gabriel Gach:

Determinants of cross-border tourism between Poland and Germany:

The case of protected areas along the common border

09:15-10:45

Line II Tourism views Transition (South East Europe)

Alice Wanner, Daniela Beck, Lydia Matiasch, Ulrike Pröbstl-Haider:

Stakeholder involvement – the stony way from ideas to strategies

Sanja Iguman:

Importance of heritage interpretation for the cities in transition with layered identity: The case of Belgrade, Serbia

Mariya Stankova & Maksym Dimitrov:

Regional cruise development through the river cruise tourism

Coffee Break

10:45-11:15

Line I: Tourism views Transition (general track)

11:15-12:45

Julius Brandt & Marius Mayer:

Who should adapt? The interdependencies between urban planning and city tourism in Germany

Natalie Stors:

The tourist-city in transition: Reconstructing local neighborhoods as new urban tourism spaces – An analysis of Airbnb-listings in Berlin

Andreas Kagermeier, Lahoucine Amzil & Brahim Elfasskoui:

Transition of governance approaches in rural tourism in Southern Morocco

Line II: CIST-Workshop

11:15-12:45

Lunch Break

12:45-13:45

Line I: Tourism views Transition (general track)

13:45-15:45

Annika Ehlers & Ole Uphaus:

Location-Based Services in tourism: An empirical analysis of usage behavior

Laura Müller & Michael Kalff:

Climate change in low mountain ranges: Chances and opportunities in Black Forest tourism, with special consideration of the role of renewable energies

Oswaldo Romero & Ines Carstensen:

Transformation and Tourism in Cuba

Sami Alhasanat:

A tourism community at times of critical transition in its social, cultural, political, and economic lives: The case of Petra, Jordan

Line II: Quality Circle Lectures

13:45-15:45

Wrap-up and Farewell

15:45-16:30

Saturday 19.05.2018

Optional excursion to Starnberg, including a boat-trip on the Lake Starnberg and a visit to the "Buchheim Museum of Phantasy" in Bernried (own expenses).

09:30-17:00

Tourism and Transition

Annual conference of the German Tourism Research Group

Munich 17-18 May 2018

Evangelische Stadtakademie München, Herzog-Wilhelm-Str. 24, D-80331 München

How to get to the venue:

The Evangelische Stadtakademie is to be found right in the heart of the historic city of München. The next metro-stations are

- Sendlinger Tor (U1, U2 from Main Station and U3, U6 from Marienplatz; 3min walk)
- Karlsplatz Stachus (all regional S-Bahn-trains, U4, U5; 5 min. walk)
- At the same time it is only a 15 minutes walk from the main station (Hauptbahnhof).

