



BACK TO THE FUTURE: RECONFIGURING THE TRAVEL INDUSTRY?

<https://iatour.org/icot2022/>

The ICOT2022 conference builds on the eminent support of the international scholarly community and the success of the previous eleven International Conferences on Tourism (ICOT) held in Greece, China, Cyprus, U.K., Italy, Thailand, Portugal but also virtually following the COVID-19 outbreak.

The twenty-first century brought unprecedented challenges for the tourism, hospitality and events industries. Until the end of 2019, globalization vs glocalization, extravagant economic and travel activities, marked issues related to climate change, overtourism vs degrowth, terrorism and the aftermath of the economic crisis of 2008 comprised the most talked-about topics in tourism studies. Then, the outbreak of the COVID-19 pandemic changed dramatically the scenery as well as the priorities of the tourism and hospitality industries. Even experienced and 'heavy' travelers and travel lovers have to rethink on their beloved hobby. Destinations, which were troubled with over-tourism in 2019, need now to re-orientate their strategic plans. Focusing on the place rather than the destination, branding becomes a priority in order to effectively manage the destinations as safe places for international and domestic travelers, investors and local communities alike.

ICOT 2022 seeks to contribute to the debate regarding how to decrease risk and uncertainty in order to resume the viability of tourism. For some, a focus on sustainable practices and crisis management initiatives, appears more necessary than ever before. On the other hand, other practitioners and scholars believe that the COVID-19 impacts on destinations and the traveler's attitude are temporary.

The conference will stimulate discussion and exchange of ideas related to the conference theme and beyond, between tourism professionals, academics, researchers, policy-makers, consultants, practitioners, government officials and postgraduate students from tourism academia and related fields.

We therefore invite submissions on all aspects of tourism development, policy, planning, growth and degrowth that will add to the current debate.

Conference Themes

The conference will focus on a broad range of topics related to tourism, including (but not limited to):

Tourism Development, Policy and Planning	Sustainability, Degrowth and Overtourism
Alternative and Special Forms of Tourism	Community Responses to Tourists and Tourism
Collaboration and Cooperation between Stakeholders	Emerging Tourism Destinations

Theoretical Perspectives on Tourism	Economic/Social/Environmental/Cultural Impacts of Tourism
World Heritage Sites	Industry's Role in Managing Growth
Tourism Education and its Role in Managing Tourism Development	Information Technology in Tourism
Destination/Place Marketing	Challenges and Best Practices of Hospitality and Tourism Marketing and Management
Tourism Research and Methodology	Globalisation Effects
Negotiation in Tourism	Tourism Mobilities
Transportation and Tourism	Authenticity and Commodification
The Future of Tourism	Climate Change and Natural Disasters
The Effects of Crime, Terrorism, Safety and Security	Evolution and Transformation of Booking and Distribution Channels
Managing Human Resources in Hospitality and Tourism	Responsible Tourism for Conservation and Development
Social Networking and New Forms of Tourism	Innovation in Tourism

Abstract Submission Guidelines

Abstracts are invited for concurrent sessions and poster presentations. The abstract will be the sole criterion for reviewers to decide the acceptance (or not) of the paper or poster for presentation. Thus the abstract should clearly communicate the objective(s) of the work, the results and their significance, and the advancement over previous work. Time and effort spent constructing a clear, concise, and well-written abstract will maximize the chances of the paper being accepted. Original and significant work is a prerequisite for paper acceptance.

Submitted abstracts should be between 250 and 350 words. Please submit your abstract using EasyChair at: <https://easychair.org/conferences/?conf=icot2022>.

Important Dates

Abstract submission deadline (250-350 words)	15 th May 2022
Notification of acceptance / referees' amendments	20 th May 2022
Conference	22 – 25 June 2022

Conference Fees

	Early Registration (Until 31 st May 2022)	Late Registration (Until 8 th June 2022)
Full registration	€300	€500
Research Students Registration	€200	€350
Accompanying Persons (non-academic)	€150	€200

Contact Details

For registration or any further enquiries, please contact us at: icot.iatour@gmail.com